

Keynote Speakers



James H. Johnson, Jr., PhD

The University of North Carolina at Chapel Hill

James H. Johnson, Jr. is the William Rand Kenan, Jr. Distinguished Professor of Management at the University of North Carolina at Chapel Hill. He is also the Co-Director of the Center for Sustainable Enterprise, in the Kenan Institute of Private Enterprise. He holds degrees from North Carolina Central University (B.S., 1975), the University of Wisconsin at Madison (M.S., 1977), and Michigan State University (PhD., 1980).

Selected by *Fast Company* magazine (September 2000) as one of the "17 ... brightest thinkers and doers in the new world of work." Dr. Johnson's current research and consulting activities focus on the workforce and workplace implications of post-1990 demographic changes in the U.S; and on how to create highly competitive and sustainable business enterprises and communities in the current era of economic uncertainty and global insecurity. His research on these and related topics has been widely cited in a number of national media outlets, including the *New York Times*, *Los Angeles Times*, *Wall Street Journal*, *Washington Post*, *Detroit Free Press*, *Newsweek*, *Time Magazine*, *U.S. News and World Report*, and *Business Week*. He has also appeared on a number of national television shows, including *The Today Show* on NBC, *CNN Headline News*, *the CBS Evening News*, *ABC Nightly News*, *Sunday Morning* on CBS, *Inside Politics* on CNN, and *This Week in Review* on NBC.

Prior to joining the UNC-CH faculty, Jim was a professor at the University of California, Los Angeles, where he spent the first twelve years of his career.

Mayor Patrick McCrory

Mayor, Charlotte, NC



In November 2007, Mayor McCrory became the first seven-term Mayor in the history of the city of Charlotte, continuing his record as the city's longest serving mayor.

Mayor McCrory has distinguished himself as a leader in public safety, economic development, housing and transportation. He has been recognized nationally for his leadership in developing Charlotte's 25-year transportation and land use plan, including his efforts to secure \$200 million in federal funds for light rail in Charlotte. Also, \$2 billion in local and state road improvements have been made throughout the city over the past decade.

During McCrory's time as mayor, the city population has grown by 20 percent, and 200,000 jobs have been created. In 2005, Money Magazine listed Charlotte in its Top Three Best Places to Live and Reader's Digest named it one of the 20 Cleanest Cities in America.

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Join us for the 7th annual
Elon University Fall Environmental Forum

Sustainable Communities



A Greener Tomorrow

A conference for leaders, builders, developers, educators and citizens with a vision for a sustainable community

September 19, 2008

9:25 - 3:30

Moseley Center
Elon University

*Presented by the Elon University
Center for Environmental Studies*

Schedule of Events

General Session

9:25

Welcome
Mr. Gerald Whittington
Elon University, VP for Finance
Chair, Environmental Council

9:30 – 10:35

Dr. Jim Johnson
UNC-Chapel Hill, Kenan-Flagler
School of Business

Sustainable communities mean a
healthy economy - thoughts for our
region

10:35 -11:30

Dr. Jim Johnson
Question & Answer Session

11:30 - 12:30

Lunch included with registration,
featuring products from our local
farming community

12:30 – 1:20

Mayor Patrick McCrory
Mayor of Charlotte, NC

Mayor McCrory will discuss
Charlotte's success in planning for
low impact growth and
environmental sustainability, while
also being attractive to business and
industry

Best Management Practices at Elon

11:00—11:30 and 3:30—4:00

Elaine Durr
Campus Sustainability Coordinator
Tours depart from Boney Fountain

Workshops on Sustainable Practice

Living for Tomorrow:

1:30 – 2:30

Kaite Jo Icenhower
North Carolina's first EcoBroker

2:30 – 3:30

Mark Danieley
North Carolina Cooperative
Extension Service

Building for Tomorrow:

1:30 – 3:00

Jenny Pippin
Pippin Home Designs *

3:00 – 3:30

Roy Carroll
Carroll Companies

Planning and Developing for Tomorrow:

1:30 – 2:30

Tom Low
DPZ Charlotte Architects and
Town Planners - Light Imprint -
facilitating innovative development

2:30 – 3:30

Rusty Rozzelle
Program Manager
Mecklenburg County Water
Quality

*approved for continuing education by the
North Carolina Builder Institute

Sustainable Communities

Registration Fee \$20.00

Fee is waived for faculty, students, and academic
staff of Elon University

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Certificate for Environmental Education

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Brochure designed by Kim Giles